



Dakota CRS Chapter

North and South Dakota

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Meeting Minutes

April 29, 2009
Conference Call

Present: Sandy Meyer, Carol Lawhun, Ninetta Wandler, Mark Hess, Steve Lunde, Faith Wendt, Bruce Curington, Pat Kisely

Absent: Kim Smith, Nancy Hoffelt, Craig Mickelson, Lynnell Strothman, Cathy Sonnenschein, Sue Navrat, Ellie Everson, Andy Mahowald, Alexa Elwood, Cathy Brickey, Kathy Hammer

Staff: Jill Beck, Moni Krantz

President Sandy Meyer called the meeting to order and a roll call attendance was taken.

Minutes from the January 28, 2009 meeting were reviewed and approved as presented. (M/S/C)

The Current Budget was reviewed.

Member Stats were reviewed. The Chapter is participating in the Reinstatement Rebate program through the National Council. Anyone who had paid for 2008 but did not renew by March 31 was moved to Terminated status. Those who reinstate by June 1 will pay \$170. If submitted on proper paperwork, the Chapter will receive \$50 from each reinstatement.

2009 Regional Vice President Mark Hess spoke to the group. He will get more updates from the National Council at Mid Year Meetings in Washington DC in May. Nationally, CRS membership is down slightly. Dakotas Chapter is right in the middle for our region. Nebraska at 65%, Iowa at 55%, Dakotas at 49%, and Minnesota at 46%. There are new options for hosting 2-day courses for 2010. He recommended updating member profiles at crs.com. There is space to add links for blogs, facebook, etc.

Staff has placed a business card size ad in the SD and ND quarterly newsletters. The first SD issue has already been run. ND's newsletter will be coming out in May. Staff will scan a copy of the ads and send out to the Board of Directors.

Staff is working with NDAR and SDAR to sponsor a break during the GRI classes in Fargo and Rapid City. Bruce and Faith will be asked to speak on behalf of the chapter at the Rapid City course. Moni will be monitoring the ND classes for NDAR and will speak also on behalf of the Chapter in Fargo.

President Sandy and President Elect Carol Lawhun attending the Mid Year meetings in Washington, DC. Carol will attend the CRS lunch on Sunday. Jill Beck and Diana Zietz will also be attending the conference.

Social media programs were discussed. The National Council has a one day course on Social Media. The Chapter may look at hosting that course in Spring of 2010. LinkedIn was suggested as another media in addition to Facebook.

The Marketing with Microsoft Office course went very well. 74 people attended the class. The preliminary financial report looks like the Chapter will make about \$2,000 profit after all expenses are paid.

An update on the REALTOR[®] Convention of the Dakotas was given. According to SDAR, it looks like the schedule for Wednesday of the convention will have the CRS sponsored class in the morning with the golf event in the afternoon. Chuck Bode is the instructor for the CRS sponsored class, but no topic has been decided. Staff is working the Dave Fuchs and Andy Mahowald to decide on a charity to sponsor for the Chapter with a Heart project. Mark Hess, RVP, will attend the convention for Wednesday, September 16.

The next conference call will be Wednesday, June 10, 2009 at 11:00 am Central/10:00 am Mountain. Officers and local Board reps will be invited. Staff will send out the call in number before the meeting.

The meeting was adjourned.

Respectfully submitted,

Moni Krantz